

## **SALTBX INFORMATION SERVICE**

The Saltbox is always happy to help with publicity for various initiatives and the following information will hopefully be useful.

### **General Information**

The Saltbox *Information Service* is a big C4 envelope, usually posted out every 2 months, that contains various flyers and information. If you would like to include something, you need to contact us as soon as possible and we should be able to advise you at an early stage if we can help you. Projects and events should be open to Christians of all denominations and should ideally be of an evangelistic or renewal nature although we will consider other requests.

### **1. "The Noticeboard"**

This is an A4 sheet in a "classified/small ads" style, produced as part of the Saltbox *Information Service*. It gives you the opportunity to publicise your project more widely, and we are able to include a few sentences entirely **free of charge**.

### **2. Leaflets/Flyers**

**Single A4 or A5 or smaller flyers** -- If you would like to include an A4 or A5 flyer in our *Information Service* you will need to provide them ready prepared for envelope stuffing: printed, cut, folded etc. We include them on a part shared cost basis. For church/charity not-for-profit publicity, we ask for a postage contribution of £50; our actual cost can be up to £500! For what we would consider "commercial" publicity, the contribution we ask for is £100.

**A3, multiple A4 sheets, Pamphlets etc** -- If you hope to include an A3, multiple A4 sheets or a pamphlet you will need to talk it through with us so that we can ascertain suitability and cost.

### **Other information about The *Information Service* mailing**

- received by about 925 people, including 250 clergy, and 675 Christian activists.
- most recipients live within 20 miles of Stoke-on-Trent
- your payment can be made in advance or we can invoice you after the mailing
- Saltbox contact email -- [email@saltbox.org.uk](mailto:email@saltbox.org.uk)
- Saltbox contact telephone -- 01782-207200
- Saltbox contact Fax -- 01782-207300

### **Timing**

Please remember that it is important to speak to us at the earliest opportunity, as although we mail out about every eight weeks the actual posting date can vary.

### **Other Useful Contacts**

BBC Radio Stoke, Cheapside, Hanley ST1 1JJ. Religious programmes, tel: 01782-208080

BBC Radio Stoke, Whats on Diary 01782-208080

The Sentinel, Etruria, Stoke on Trent ST1 5SS. "In Good Faith" page. Tel 01782-602525

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